







ENHANCING INCLUSIVE MARKET ACCESS FOR AFRICAN INDIGENOUS VEGETABLES (AIVS) AND VALUE-ADDED PRODUCTS IN UGANDA

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Introduction

Over 70% of Ugandan vegetable producers are smallholders based in rural areas, whose operations are greatly affected by the disorganized AIV markets along value chains, weak logistics systems, and business intelligence among others.

The absence of key multistakeholder engagements between producers and the market which renders the African Indigenous Vegetable (AIV) value chain inefficient and unsustainable due to poor distribution, limited traceability and absence of targeted linkages and alliances.

As such farmers miss out on business opportunities due to low knowledge and organisation capacity and get edged out by bigger enterprises.

Objectives

Build capacity among **UNFFE** Women and youth members in AIV seed production and value addition as a business.

Adapt a Management Information System at UNFFE to streamline operations in mobilizing and information sharing among members in response to market opportunities

Improve business intelligence in the AIV value chain and broker business contracts on behalf of the small-scale producers

Methodology

Strategic market options in AIV business expansion: The project will develop linkages in the AIV value chain by brokering business contracts on behalf of the small-scale producers; work with the relevant markets to pre-qualify producers to supply the markets.

Business knowledge disseminated: The project intends to train, conduct regional demonstrations and raise awareness among key stakeholders.

Management information system (MIS): The develop and adapt a MIS that provides information to stakeholders and support UNFFE operations, management and decision-making functions.

Expected Results



Improved Market Access for Vegetable production units

mproved quality of AIV Seed and value added products produced by **Vegetable** production units (VPUs)

Improved service delivery by UNFFE

Increased Market Opportunities for Supply and Demand of AIVS Seeds and Value-Added Products value among chain actors in Uganda







